

# COMMERCE



## Department profile

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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <p><b><u>Vision :</u></b><br/>         "To be a premier institution for commerce education, fostering innovative, entrepreneurial, and socially responsible leaders who shape the future of global commerce."</p> <p><b><u>Mission :</u></b><br/>         "To provide students with a comprehensive and inclusive commerce education, equipping them with the knowledge, skills, and values necessary to succeed in a rapidly changing global business environment, and to make a positive impact on society."</p> <p><b><u>Core Values</u></b></p> <ol style="list-style-type: none"> <li>1. Excellence: We strive for excellence in teaching, research, and service.</li> <li>2. Innovation: We encourage creativity, innovation, and entrepreneurship.</li> <li>3. Integrity: We uphold the highest standards of ethics, integrity, and social responsibility.</li> <li>4. Diversity: We celebrate diversity, inclusivity, and global perspectives.</li> <li>5. Collaboration: We foster partnerships with industry, government, and community organizations.</li> </ol> <p><b><u>Goals for Students</u></b></p> <ol style="list-style-type: none"> <li>1. Academic Excellence: To provide students with a rigorous and well-rounded commerce education.</li> <li>2. Career Readiness: To equip students with the skills, knowledge, and attitudes necessary to succeed in their chosen careers.</li> <li>3. Leadership Development: To develop students' leadership potential, entrepreneurial spirit, and social responsibility.</li> <li>4. Global Perspective: To provide students with a global perspective, cultural awareness, and understanding of international commerce.</li> <li>5. Lifelong Learning: To instil in students a love of learning, a commitment to continuous professional development, and a desire to make a positive impact on society.</li> </ol> |
|  <p>The logo consists of two circular icons. The left icon is a stylized eye with a green iris and a black pupil, with the word 'VISION' in white text above it. The right icon is a target with a green bullseye and a blue arrow hitting the center, with the word 'MISSION' in white text above it. Below the icons, the text 'VISION &amp; MISSION' is written in a bold, green, sans-serif font.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

## Department of Commerce Time Tables

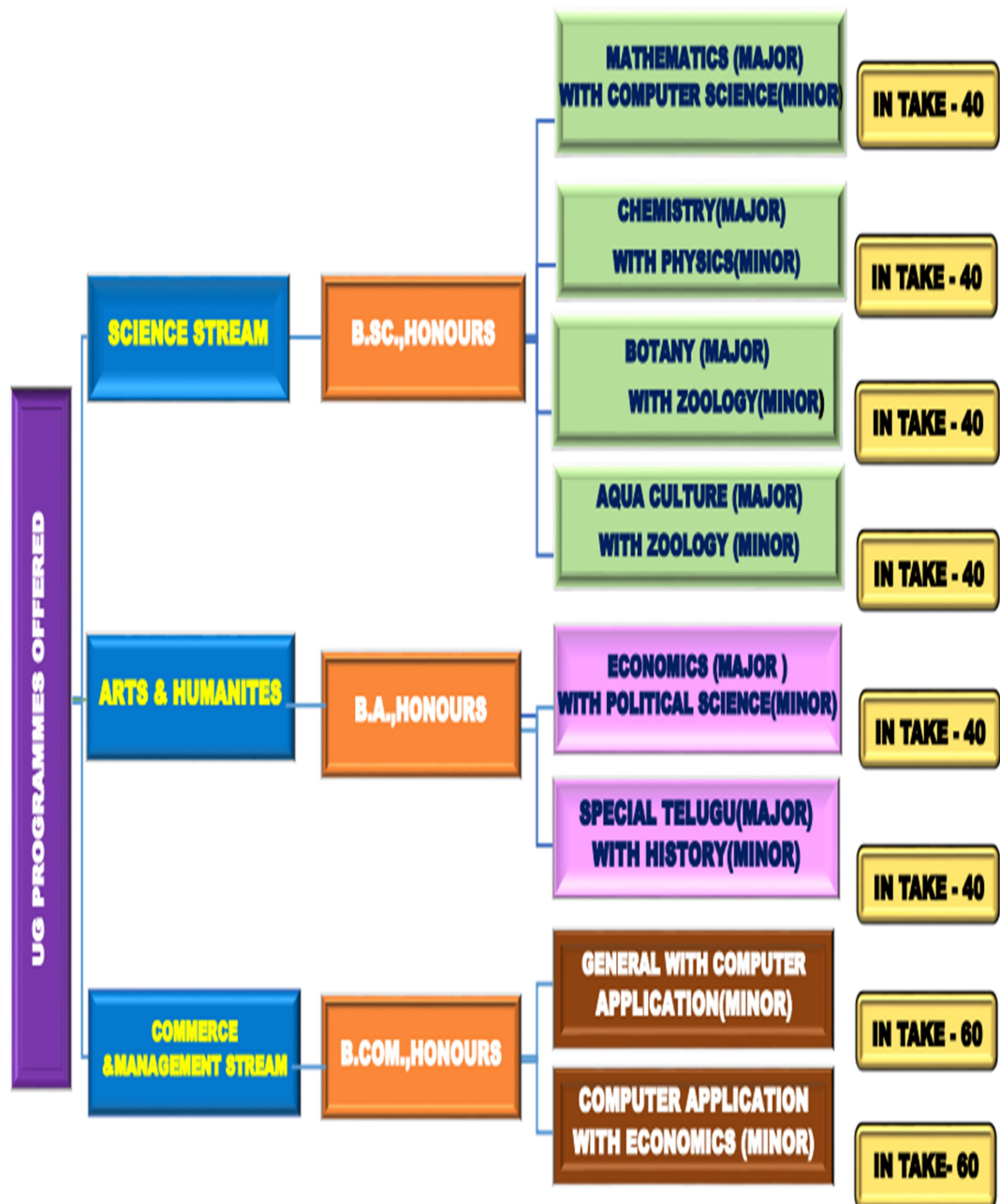
### Semester Wise Time Tables

| S.No | Academic Year           | Download Link                                                                                                                                                                           |
|------|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1    | 2022-23<br>Odd semester | <a href="https://drive.google.com/file/d/1wM9qllj_kHlOfub02qMSx1b_KzbhrMxF/view?usp=drivesdk">https://drive.google.com/file/d/1wM9qllj_kHlOfub02qMSx1b_KzbhrMxF/view?usp=drivesdk</a>   |
| 2    | 2022-23<br>EVEN SEM     | <a href="https://drive.google.com/file/d/1R6xll6kQQXaNSAnm6iNEJu0-5_3zTB82/view?usp=drive sdk">https://drive.google.com/file/d/1R6xll6kQQXaNSAnm6iNEJu0-5_3zTB82/view?usp=drive sdk</a> |
| 3    | 2023-24<br>Odd semester | <a href="https://drive.google.com/file/d/1MWVLHskacXPb_1VwggBFrae1mlSPdhqS/view?usp=drivesdk">https://drive.google.com/file/d/1MWVLHskacXPb_1VwggBFrae1mlSPdhqS/view?usp=drivesdk</a>   |
| 4    | 2023-24<br>EVEN SEM     | <a href="https://drive.google.com/file/d/1Vj63S7diNWixPVU7hXAULvun0lxueSN/view?usp=drivesdk">https://drive.google.com/file/d/1Vj63S7diNWixPVU7hXAULvun0lxueSN/view?usp=drivesdk</a>     |
| 5    | 2024-25<br>ODD SEM      | <a href="https://drive.google.com/file/d/10wrNwNDXYs2fArzFF3L0QORY5f0e1CN/view?usp=drivesdk">https://drive.google.com/file/d/10wrNwNDXYs2fArzFF3L0QORY5f0e1CN/view?usp=drivesdk</a>     |
| 6    | 2024-25<br>EVEN SEM     | <a href="https://drive.google.com/file/d/1uY-MSrw1zTWopTzFhAti7yEXDiNkiQoq/view?usp=drivesd k">https://drive.google.com/file/d/1uY-MSrw1zTWopTzFhAti7yEXDiNkiQoq/view?usp=drivesd k</a> |
|      |                         |                                                                                                                                                                                         |

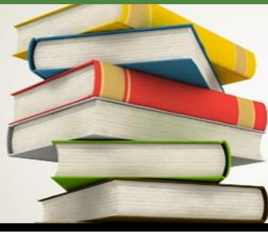
# GDC RAMACHANDRAPURAM

Dr.B.R.Ambedkar Konaseema Dist

## PROGRAMS OFFERED



## Department of Commerce

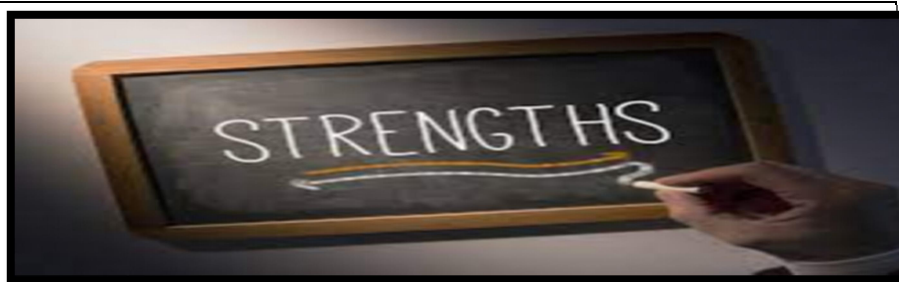


# Syllabus



| S.No | Academic Year | Syllabus Title                    | Download Link                                                                                                                                                                         |
|------|---------------|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1    | 2022-2023     | B.COM GENERAL                     | <a href="https://drive.google.com/file/d/1kWDgRnnIW3P9MoUTZXL2-HTdGnrDiDL3/view?usp=drivesdk">https://drive.google.com/file/d/1kWDgRnnIW3P9MoUTZXL2-HTdGnrDiDL3/view?usp=drivesdk</a> |
|      |               | B.COM COMPUTER APPLICATIONS       | <a href="https://drive.google.com/file/d/1NEhU0C7WcQQrPU8rwrK-7WPpIf_F5usl/view?usp=drivesdk">https://drive.google.com/file/d/1NEhU0C7WcQQrPU8rwrK-7WPpIf_F5usl/view?usp=drivesdk</a> |
| 2    | 2023-2024     | B.COM GENERAL MAJOR               | <a href="https://drive.google.com/file/d/1VQlJt2uGKfLaSXXmTedlKbCSckwNpaCX/view?usp=drivesdk">https://drive.google.com/file/d/1VQlJt2uGKfLaSXXmTedlKbCSckwNpaCX/view?usp=drivesdk</a> |
|      |               | B.COM COMPUTER APPLICATIONS MAJOR | <a href="https://drive.google.com/file/d/1MGkjNoH5rOBCPPKgZHPKBq91g21JMHh2/view?usp=drivesdk">https://drive.google.com/file/d/1MGkjNoH5rOBCPPKgZHPKBq91g21JMHh2/view?usp=drivesdk</a> |
| 3    | 2024-2025     | B.COM GENERAL MAJOR               | <a href="https://drive.google.com/file/d/1VQlJt2uGKfLaSXXmTedlKbCSckwNpaCX/view?usp=drivesdk">https://drive.google.com/file/d/1VQlJt2uGKfLaSXXmTedlKbCSckwNpaCX/view?usp=drivesdk</a> |
|      |               | B.COM COMPUTER APPLICATIONS MAJOR | <a href="https://drive.google.com/file/d/1MGkjNoH5rOBCPPKgZHPKBq91g21JMHh2/view?usp=drivesdk">https://drive.google.com/file/d/1MGkjNoH5rOBCPPKgZHPKBq91g21JMHh2/view?usp=drivesdk</a> |

**Strengths  
and  
Achievements  
of  
Department**



**Strengths:**

1. To improve the academic awareness of the students to Achieve good percentage results in all papers and train them for examinations.
2. Conducting several departmental activities during the academic year.
3. Besides class room teaching we are conducting seminars ,quiz ,programmes, Group discussions, Guest lecturers, Student seminars & field visits with students for the better understanding of the subject and create interest among them.
4. Guidance for PG entrance exam and competitive exams  
Some useful tips for PG entrance exams to final year students.





## **Faculty Profile**



### **Staff Details**

**Name: RONGALA VENKATESWARLU,M.Com**

**Designation; Lecturer in Commerce**

**Employee id: 0379822**

**DOB: 09-06-1966**

**Date of Joining: 01-07-2004**

**Blood group: O+ve**

**Phone no.: 9346768410**

**Date of joining in GDC Ramachandrapuram  
10-10-2021**



## Faculty Profile



### Staff Details

**Name: GUTTULA SATYA DURGARAO, M.Com, APSET**

**Designation; Lecturer in Commerce**

**CFMS id: 1009058379**

**DOB: 14-08-1993**

**Date of Joining: 01-11-2020**

**Blood group: O+ve**

**Phone no.: 9502854575**

**Date of joining in**

**GDC, Ramachandrapuram 08-11-2021**



## **Faculty Profile**



### **Staff Details**

**Name: JALLI RAJESH, M.Com, APSET**

**Designation; Lecturer in Commerce**

**CFMS id: 1009058454**

**DOB: 16-07-1994**

**Date of Joining: 10-10-2017**

**Blood group: B+ve**

**Phone no.: 8500789300**

**Date of joining in**

**GDC, Ramachandrapuram 08-11-2021**



## ADMISSION INFORMATION

### Student Admissions

| S.No | Year    | Course            | Allotted | Admitted |
|------|---------|-------------------|----------|----------|
| 1    | 2022-23 | B.Com Gen         | 60       | 58       |
| 2    | 2022-23 | B.Com CA          | 30       | 29       |
| 3    | 2023-24 | B.Com Gen Honours | 60       | 48       |
| 4    | 2023-24 | B.Com CA Honours  | 60       | 59       |
| 5    | 2024-25 | B.Com Gen Honours | 60       | 46       |
| 6    | 2024-25 | B.Com CA Honours  | 60       | 60       |

## Results Analysis

**GOVERNMENT DEGREE COLLEGE, RAMACHANDRAPURAM**  
**RESULT ANALYSIS FOR THE ACADAMIC YEAR 2023-24 ( I,III,V SEMESTER)**  
**Department of Commerce**

| Sem-1 |                      |          |                          |          |        |        |
|-------|----------------------|----------|--------------------------|----------|--------|--------|
| S.No  | Name of the Lecturer | Group    | Title                    | Appeared | Passed | Pass % |
| 1     | Sri R. Venkateswarlu | B.Com G  | Fundamentals of Commerce | 37       | 33     | 89.18  |
|       |                      |          |                          |          |        |        |
| 2     | Sri S Yedukondalu    | B.Com CA | Fundamentals of Commerce | 55       | 54     | 98.18  |
|       |                      |          |                          |          |        |        |
| 3     | Sri G. S. Durga Rao  | B.Com CA | Business Organisation    | 55       | 51     | 92.72  |
|       |                      |          |                          |          |        |        |
| 4     | Sri J. Rajesh        | B.Com G  | Business Organisation    | 36       | 31     | 86.11  |
|       |                      |          |                          |          |        |        |
| Sem-3 |                      |          |                          |          |        |        |
| S.No  | Name of the Lecturer | Group    | Title                    | Appeared | Passed | Pass % |
| 1     | Sri R. Venkateswarlu | B.Com    | Business Statistics      | 59       | 36     | 61.01  |
|       |                      |          |                          |          |        |        |
| 2     | Sri S Yedukondalu    | B.Com G  | Marketing                | 33       | 17     | 51.51  |
|       |                      |          |                          |          |        |        |
| 3     | Sri G. S. Durga Rao  | B.Com CA | Advanced Accounting      | 26       | 19     | 73.07  |
|       |                      |          |                          |          |        |        |
| 4     | Sri J. Rajesh        | B.Com G  | Advanced Accounting      | 33       | 22     | 66.66  |
|       |                      |          |                          |          |        |        |

**Sem-5**

| S.No | Name of the Lecturer | Group    | Title                               | Appeared | Passed | Pass % |
|------|----------------------|----------|-------------------------------------|----------|--------|--------|
| 1    | Sri R. Venkateswarlu | B.Com G  | Cost Control Techniques             | 37       | 35     | 94.59  |
|      |                      | B.Com G  | Service Marketing                   | 37       | 34     | 91.89  |
|      |                      |          |                                     |          |        |        |
| 2    | Sri S Yedukondalu    | B.Com CA | Management Accounting with Practice | 23       | 18     | 78.26  |
|      |                      | B.Com G  | Digital Marketing                   | 37       | 32     | 86.48  |
|      |                      |          |                                     |          |        |        |
| 3    | Sri G. S. Durga Rao  | B.Com G  | Management Accounting with Practice | 37       | 23     | 62.16  |
|      |                      | B.Com    | General Insurance with Practice     | 60       | 59     | 98.33  |
|      |                      |          |                                     |          |        |        |
| 4    | Sri J. Rajesh        | B.Com CA | Cost Control Techniques             | 23       | 20     | 86.95  |
|      |                      | B.Com    | Life Insurance with Practice        | 60       | 52     | 86.66  |
|      |                      |          |                                     |          |        |        |

## Department Meeting:



We meeting once in a month whenever necessary in the Commerce Department regarding. distribution of syllabus, Conduct mid exams, paper setting, Student Attendance, Result Analysis, etc



## *publications*



### **Publications, Patens & Awards**

| S.No | Title of Mblication                  | ISBN              | Year of Publication | Paper link                                                                                                                                                                            |
|------|--------------------------------------|-------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1    | Emerging Trends in Digital Marketing | 978-93-92257-52-0 | 2023                | <a href="https://drive.google.com/file/d/1mJ-boc0jR59vCY1a6ei3U8L9yhI14-Im/view?usp=drivesdk">https://drive.google.com/file/d/1mJ-boc0jR59vCY1a6ei3U8L9yhI14-Im/view?usp=drivesdk</a> |
| 2    |                                      |                   |                     |                                                                                                                                                                                       |

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## CONTINUOUS INTERNAL ASSESSMENT

| S.NO  | TYPE OF ASSESSMENT                                                            | WEIGHTAGE<br>ASSIGNED |
|-------|-------------------------------------------------------------------------------|-----------------------|
| 1     | Assignments                                                                   | 5                     |
| 2     | Project-Work/Seminar/<br>Group Discussion/Role Play/<br>Quizzes/Presentations | 5                     |
| 3     | Cleaning, Greening and Attendance                                             | 5                     |
| 4     | Testing of knowledge through<br>Mid term exams<br>(Mid-1 + Mid -2)            | 20+15                 |
| Total |                                                                               | 50                    |

**Student's  
Progression  
to Higher  
Education**



| S. No | Name of the student | Group     | Year of Study | Higher Education     |
|-------|---------------------|-----------|---------------|----------------------|
| 1     | M.S.V.Kishore       | B.Com Gen | 2019-22       | M.COM ANU            |
| 2     | Y.Anandarao         | B.Com Gen | 2019-22       | M.COM ANU            |
| 3     | P.Pramod Kumar      | B.Com Gen | 2019-22       | M.COM ANU            |
| 4     | K.Venkatesh         | B.Com Gen | 2020-23       | MBA AKNU             |
| 5     | B.Sirisha           | B.Com Gen | 2020-23       | MBA VSM              |
| 6     | V.Praveen Kumar     | B.Com Gen | 2020-23       | MBA VSM              |
| 7     | K.Rajesh            | B.Com Gen | 2020-23       | MBA VSM              |
| 8     | A.Surendra          | B.Com Gen | 2020-23       | MBA VSM              |
| 9     | D.Bulli Ganesh      | B.Com Gen | 2020-23       | MBA Rajiv Gandhi,KKD |
|       |                     |           |               |                      |

# STUDENT EMPLOYMENT

| S.No | Name of the student | Group     | Year of Study | Organization                         | Job Role           |
|------|---------------------|-----------|---------------|--------------------------------------|--------------------|
| 1    | Y.Anand rao         | B.Com Gen | 2019-22       | RM Motors Vijayawada                 | Accountant         |
| 2    | M.S.V.Kishore       | B.Com Gen | 2019-22       | BFSI Trade,Vadapalli                 | Occational Trainer |
| 3    | A.Satya Krishna     | B.COM     | 2020-23       | Jyan Consultancy Services            | Accountant         |
| 4    | U.Anusha            | B.COM     | 2020-23       | Tata Airlines                        | Associate          |
| 5.   | B.Mamatha           | B.COM     | 2020-23       | Tax Consultancy                      | Auditing           |
| 6.   | U.Ishwarya          | B.COM     | 2020-23       | Vasudeva Consultancy                 | Assistance         |
| 7.   | N.Saibabu           | B.COM     | 2020-23       | Vasudeva Consultancy                 | Assistance         |
| 8.   | P.Sandya            | B.COM     | 2020-23       | R-Mart                               | Associate          |
| 9.   | K.Revathi           | B.COM     | 2020-23       | Vasudeva Consaltency                 | Assistance         |
| 10.  | P.V.Manikanta       | B.COM     | 2020-23       | HDB Finance                          | Tele Caller        |
| 11.  | P.Abhitha Sri       | B.COM     | 2020-23       | Tax Consultancy                      | Assistant          |
| 12.  | D.Asha              | B.COM     | 2020-23       | GFPL, Hyd                            | Associate          |
| 13.  | K.Sagar             | B.COM     | 2020-23       | GFPL, Hyd                            | Associate          |
| 14.  | D.Bulli Ganesh      | B.COM     | 2020-23       | Vishudha tagline traders pvt ltd Hyd | Accountant         |
| 15.  | G.Naveen            | B.COM     | 2020-23       | Own Business Ac services             | Field work         |
| 16.  | Sk.J.Bhasheer       | B.COM     | 2020-23       | Thirumala Dairy                      | Distributor        |
|      |                     |           |               |                                      |                    |

